



## **JOB POSTING (External)**

### **SOCIAL MEDIA CONTENT DEVELOPER - FULL TIME Contract to July 22, 2022**

The Canadian Centre for Victims of Torture (CCVT) is looking for a student candidate to fill the position of a Social Media Content Developer. The position is part of a flexible and multi-disciplinary team who are within the Community Engagement Program. The Successful Candidate will be working virtually.

**Summary:** The Canadian Centre for Victims of Torture (CCVT) is looking for a dynamic Social Media Content Developer to be able to leverage social media content to increase community engagement and awareness.

As the Social Media Content Developer, you are responsible for developing and defining social media strategic marketing campaigns for CCVT. You are a copywriter, graphic designer and strategist able to adapt quickly to an ever-changing environment.

#### **Specific responsibilities include:**

- Developing and executing strategies for Content Marketing campaigns for the organization (including but not limited to: Facebook posts, Tweets, LinkedIn updates and blogs)
- Managing and creating between 4-8 social media posts monthly.
- Report on Content Marketing campaigns.
- Monitor and respond to CCVT's audience on social platforms.
- Monitor & analyze social media and website metrics, making improvements accordingly
- Create promotions and boosts as needed for CCVT campaigns
- Collaborate and brainstorm with managers and others on your team
- Stay on top of new technologies and industry news
- Actively participate in all team meetings

#### **Required Qualifications:**

- Is legally entitled to work in Canada
- Strong organizational skills
- Personal or professional related education or job experience
- Strong written communication
- Self-driven learner (investigates new digital media technologies)
- Able to juggle multiple projects while meeting demanding deadlines, producing high-quality work and is flexible

#### **Compensation: \$15.00/hour**

#### **How to apply:**

Please submit your covering letter and resume by May 18th at 5:00 p.m via email to Huda Bukhari at: [hbukhari@ccvt.org](mailto:hbukhari@ccvt.org). Please note CCVT operates in a unionized environment, though the position is not unionized. Thank you to all applicants for applying. Please note that only candidates selected for an interview will be contacted. **No telephone inquiries please.**

*The Canadian Centre for Victims of Torture is committed to providing accessible employment practices that are in compliance with the Accessibility for Ontarians with Disabilities Act (AODA). If you require accommodation during any stage of the recruitment process, please notify us and we will ensure the necessary steps are taken to accommodate your needs.*

*It is a condition of employment that new employees provide proof that they are vaccinated against COVID-19 prior to the start date of employment. This means that all new employees must have received at least two doses of a COVID-19 vaccine approved by Health Canada prior to their start date. In addition, it is a condition of employment that all new hires obtain and submit proof of all required doses of the vaccine and maintain all booster vaccines as approved and recommended by Health Canada. Applicants who have appropriate written proof of a medical reason, or a reason pursuant to the Ontario Human Rights Code, for not being fully vaccinated against COVID-19 may provide such documentation to the Human Resources department. Such situations will be considered on a case-by-case basis in compliance with the Canadian Centre for Victims of Torture's legal obligations. No telephone inquiries please.*

Main 194 Jarvis St, 2nd Fl., Toronto, ON, Canada M5B 2B7 T: 416.363.1066 F: 416.363.2122 E: [mabai@ccvt.org](mailto:mabai@ccvt.org) Toll Free: 1.877.292.2288

Scarborough 2401 Eglinton Ave. E., 3rd Fl., Unit 310, Scarborough, ON, Canada M1K 2N8 T: 416.750.3045 F: 416.750.4990

The Hub 1527 Victoria Park Avenue 2nd Fl., Toronto, ON, Canada M1L 2T3 T: 416.750.9600 F: 416.750.9200

Mississauga Office 130 Dundas St. East, #204, Mississauga, Ontario L5A 3V8 T:905-277-2288 F:905-277-8083

Accredited to the International Rehabilitation Council for Torture Victims

[WWW.CCVT.ORG](http://WWW.CCVT.ORG) Charity No: 133327908 RR0001

